



NEWS RELEASE

Lakeport Police Department
916 N. Forbes Street
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DEPARTMENT ANNOUNCES ALCOHOLIC BEVERAGE CONTROL TRAINING FOR LICENSEES

August 26, 2008

From: Lieutenant Brad Rasmussen

For further information contact Officer Destry Henderson or Lieutenant Brad Rasmussen

The department will hold its first Alcoholic Beverage Control LEAD (Licensee Education on Alcohol and Drugs) training on September 18, 2008 at 9:30 AM. The training is being provided as part of an Alcoholic Beverage Control grant designed to reduce the number of alcohol related violations in the Lakeport community.

ABC *Lead* Training

When: September 18, 2008
Where: City of Lakeport Council Chambers
Cost: Free

- The California Department of Alcoholic Beverage Control, with a joint effort from the Lakeport Police Department, will be providing **Lead** training to licensed premises owners and employees.
- The **Lead** Program is a free, voluntary prevention and educational program for retail licensees, their employees and applicants. The curriculum is designed for licensees, managers and employees. There is no separate management curriculum. Program length is 3-1/2 hours. Participation is limited to 50 persons per class.

Kevin Burke
Chief of Police

Benefits of Training

- Reduces risk of liability, including criminal (court action), civil (lawsuit) and administrative (ABC accusation).

The *Three Strikes Law* (effective 1/1/1995) requires revocation of an ABC license if an establishment has three violations within three (3) years (of selling alcohol to, or permitting consumption of alcohol by a minor). **Lead** training can help reduce the risk of license revocation.

- Possible reduced insurance premiums
- Provides ways to deal with difficult situations.

It is highly recommended that a representative from your business attend this training.

To reserve your spot, contact:

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