



NEWS RELEASE

Lakeport Police Department
916 N Forbes Street
Lakeport, CA 95453
(707) 263-5491

ABC Licensee Education on Alcohol and Drugs (LEAD) Training

When: June 11th, 2012 9am-12:30pm

Where: City of Lakeport Council Chambers

Cost: Free

- The California Department of Alcohol and Beverage Control, with a joint effort from the Lakeport Police Department, will be providing *LEAD* training to licensed premises owners and employees.
- The LEAD Program is a free, voluntary prevention and education program for retail licensees, their employees and applicants. The curriculum is designed for licensees, managers, and employees. There is no separate management curriculum. Program length is 3-1/2 hours. Participation is limited to 50 persons per class.

Benefits of Training

- Reduces risk of liability, including criminal (court action), civil (lawsuit) and administrative (ABC accusation).

The *Three Strikes Law* (effective 1/1/1995) requires revocation of an ABC license if an establishment has three violations within three years (of selling alcohol to, or permitting consumption of alcohol by, a minor). LEAD Training can help reduce the risk of license revocation.

- Possible reduced insurance premiums
- Provides ways to deal with difficult situations

It is highly recommended that a representative from your business attends this training.

This project is part of the Department of Alcoholic Beverage Control's Minor decoy/Shoulder Tap Grant Project, funded by the California Office of Traffic Safety through the National Highway Traffic Safety Administration.

To reserve your spot Contact: Officer Destry Henderson
Lakeport Police Department
916 N. Forbes St. Lakeport, CA.
(707) 263-5491

Brad Rasmussen
Chief of Police