

Lakeport Economic Development Advisory Committee (LEDAC) Meeting

Lakeport City Hall, 225 Park Street, Lakeport, CA

Wednesday, March 9, 2016

LEDAC members present: Bill Eaton, Christine Hutt, Chris King, George Linn, Wilda Shock, Panette Talia. City staff: Margaret Silveira, Kevin Ingram. Guests: Mireya Turner, Jason Morash.

CALL TO ORDER; INTRODUCTIONS

Meeting called to order at 7:45 a.m. by Wilda Shock, Chair.

UPDATES

-Status reports on multiple projects were provided by Kevin Ingram including the Downtown Improvement Plan, Phase II, and Lakefront Revitalization Plan. The bid opening for the downtown project will be on March 24 with a recommendation to City Council on April 5 for the contractor. Two proposals were received for the lakefront plan with the contract being presented to City Council on April 5.

-A Request for Proposal for the elevator lift in the Carnegie Library, grant funded through CDBG, is being distributed. Walking paths recommended by the Parks and Recreation Commission have been approved; the new public restroom at Fifth Street has been installed.

-The Mendocino College Theatre Department is planning a production of "Midsummer's Night's Dream" in Library Park on July 30-31.

LAKEPORT ECONOMIC DEVELOPMENT STRATEGIC PLAN – Working Session

Kevin Ingram, Community Development Director, reviewed elements of the **2003 Business Retention & Recruitment Strategy** for the City of Lakeport. Key points:

- loss of the Redevelopment Agency – funds, personnel and resources
- need to expand and strengthen business visitations
- need to regularly update the economic development pages of the City's website
- work on updating/maintaining inventory of vacant commercial properties
- work on perception of lack of parking in the downtown area

This review of plans and studies is designed to identify tangible tasks to accomplish over the next 3-5 years with 3-5 major goals, including:

- commercial building inventory and updating procedures
- "doing business in Lakeport" handout and website information, including permits, fees
- business visits
- marketing for businesses with County and the LC Economic Development Corporation
- full time economic development manager/director for the City

CITIZEN INPUT - COMMENTS

-Pilot program for use-based road tax – CaliforniaRoadChargePilot.com.

-Strengthening of City support for businesses through communication and infrastructure could result in income for the General Fund.

-Encouragement of e-commerce activities through enhanced broadband coverage was suggested.

NEXT MEETING: Wednesday, April 13, 2016, 7:30-9:00 a.m., Lakeport City Hall.

Document review will continue: Redevelopment 5-year implementation plan; 2016 CEDS; Lake County 2030 Blueprint; Lake County Economic Development & Marketing Strategic Plan, 2011-2013; Downtown Improvement Plan, Phase II. Establish goals and tasks for May meeting.

Meeting adjourned at 8:55 a.m.

Notes by Wilda Shock

